

Call for Projects

Visual for 2012

CITIA is launching an international Call for Projects for the creation of the Annecy 2012 – International Animation Film Festival and Mifa visual.

Open to all international creatives and students over 18.

This event for professionals and the general public has been taking place in Annecy for over 50 years and is the biggest animation event in the world.

Guidelines:

The message: Annecy, the animation spirit

Target: general public, professionals

Through this visual, the organisers would like to express the special nature of this unique and unmissable event: the animation spirit is created by the meetings, the discoveries, the collaborations, the emotion and the atmosphere.

The universe of animation as cinematic entertainment should also be reflected in the visual.

The jury, made up of the CITIA management committee and the Festival Artistic Director, will also be looking for different criteria, such as the impact produced by the visual, the aesthetics (a pronounced graphic style), the originality and the quality of the message delivered in relation to the elements stated above.

The visual should respect the following texts:

- Annecy 2012
 - The International Animation Film Festival
 - Festival 4-9 June
 - Mifa 6-8 June
 - www.annecy.org
- and also the symbol of Annecy logo.

A version incorporating partner logos should also be presented. You can download the different graphic elements (symbol of Annecy logo, graphic chart, partner logos) on the FTP server:

Address: ftp://www.citia.org

User name: affiches

Password: !ftp24ff1ch3s*

Please note that **no more than 2 projects** per person can be submitted.

Please bear in mind that the chosen visual will become the property of CITIA.

The chosen creator will give over the original design to CITIA, along with the exclusive exploitation rights, including reproduction rights on all existing or future mediums for an unlimited time period. He/she also authorises the different components of the design to be used under the same conditions. Participation in this Call for Projects implies the complete acceptance of these conditions.

Participation should be confirmed no later than 3th November 2011, by sending an email giving contact details to: judithcrisofaro@citia.org

Candidates must then send in paperwork containing full contact details, a text explaining the creative approach and a 40 x 60 cm PDF of the project, no later than **30th November 2011**.

The creator of the chosen project will receive 2,500 € and offered Festival accreditation, invitations for official parties and 6 nights in a 2* hotel during the week of the International Animation Film Festival.

For more information contact:

Communications: judithcrisofaro@citia.org

Technical specifications of documents to be supplied:

Portrait format: 40 x 60 cm, with bleeds and graphic elements of at least 10 cm that must also be easily modifiable to different formats ex.: 400 x 300 cm.

Supply files in the following formats for PC only:

- Adobe Photoshop CS5
 - Format .psd with all layers separated (for each graphic element)
 - 300 dpi in 100 %
 - CMYK
 - Fonts for PC only
- Adobe Illustrator CS5
 - 300 dpi in 100 %
 - CMYK
 - Fonts (not vectorised and supplied for PC only)
- InDesign CS5

Add extensions in the file names. Please include a copy showing final accurate colours of the visual. Medium accepted: DVD-Rom.

The graphic elements must be independent of each other (cut-out) as they will be used across the whole communication campaign, including:

- press ads
- poster campaign (40 x 60 cm; 80 x 120 cm; 120 x 176 cm; 320 x 240 cm; 400 x 300 cm)
- hanging banners
- self supporting structures (80 x 200 cm)
- invitations
- publications (catalogues)
- press releases, media kit
- merchandising
- website
- social networks etc.